

**Ateneo de Manila University
Department of Communication
School of Social Sciences**

Master of Arts, Major in Journalism

I. BASIC REQUIRED SUBJECTS (9 UNITS)

JOURN 200	Media Ethics	3 units (<i>Online and on-campus</i>)
JOURN 201	Contemporary Issues in Media Law	3 units (<i>Online and on-campus</i>)
JOURN 202	Advanced Reporting and Writing	3 units (<i>Online and on-campus</i>)

II. MAJOR FIELDS OF CONCENTRATION (15 UNITS)

The student chooses any 5 (Journ electives) courses from the following:

A. Writing and Reporting Courses (All Online)

<u>Number</u>	<u>Course Title</u>	
JOURN 210	Investigative Reporting	3 units
JOURN 211	Magazine Writing	3 units
JOURN 212	Feature Writing	3 units
JOURN 213	Sports Writing	3 units
JOURN 214	Editorial and Opinion Writing	3 units
JOURN 215	Writing for Broadcast	3 units
JOURN 216	Finding a Writing Style	3 units
JOURN 217	Writing for the Web	3 units
JOURN 218	Creative Writing	3 units
JOURN 219	Literary Journalism	3 units
JOURN 220	Reporting on the Courts and Legal Issues	3 units
JOURN 221	Environmental Reporting	3 units
JOURN 222	Science, Health, and Medical Reporting	3 units
JOURN 223	Reporting on Local Governments	3 units
JOURN 224	Reporting on Religion	3 units
JOURN 229	Special Topics in Writing and Reporting	3 units
JOURN 229.1	Reporting About Business	3 units
JOURN 229.1a	Reporting on the Stock Market	3 units
JOURN 229.2	Reporting on Food and Agriculture	3 units
JOURN 229.3	Reporting About Information Technology	3 units

JOURN 229.3a	Reporting New Technology Industries	3 units
JOURN 229.3b	Advanced Computer-Assisted Reporting	3 units
JOURN 229.4	Reporting on Women, Gender Issues and Children	3 units
JOURN 229.5	Reporting About Culture	3 units
JOURN 229.6	Reporting on Conflict and Peace	3 units
JOURN 229.7	International Reporting	3 units
JOURN 229.7a	Reporting on Regional Affairs	3 units
JOURN 229.8	Political Reporting	3 units
JOURN 229.9	Reporting on Social and Development Issues	3 units

B. Specialized Courses (Online, except if otherwise indicated)

JOURN 241	News Editing	3 units
JOURN 242	Magazine Editing	3 units
JOURN 243	Layout and Design (On-campus)	3 units
JOURN 244	Photojournalism (On-campus)	3 units
JOURN 245	Online Journalism	3 units
JOURN 246	Media Studies	3 units
JOURN 247	Media and Society	3 units
JOURN 248	Media and Politics	3 units
JOURN 249	Media Criticism	3 units
JOURN 250	Exploring New Media	3 units
JOURN 251	Investigative Tools and Techniques	3 units
JOURN 252	Journalism in Film	3 units
JOURN 259	Special Topics in Journalism	3 units
JOURN 259.1	Theories of Journalism	3 units
JOURN 259.2	History of Journalism	3 units

C. Management Courses (Online, except if otherwise indicated)

JOURN 261	Newsroom Management	3 units
JOURN 262	Organizing Training Programs (On-campus)	3 units
JOURN 263	Magazine Publishing and Management	3 units
JOURN 264	Management Workshop (On-campus)	3 units
JOURN 265	Leadership Styles and Management Strategies	3 units
JOURN 266	Publishers and Publishing	3 units
JOURN 267	Managing the Online Newsroom	3 units
JOURN 268	Media Economics	3 units
JOURN 269	Special Topics	3 units

Subjects that are equivalent, closely related, or deemed to be satisfactory substitutes for any of the above courses may be taken with the express permission of the program director or the department chair.

III. COGNATES (9 UNITS) – (On-campus)

A student chooses from the following listing or a more current list provided by the various departments. A student who wishes to take a course not in the list below shall obtain prior permission from the program director or the chair.

A. FROM THE SCHOOL OF SOCIAL SCIENCES

A.1 POLITICAL SCIENCE

POS	202	International Economic Relations	3 units
POS	230	Global Security	3 units
		Political Science electives	3 units
(Upon approval of the program director)			

A.2 COMMUNICATION

COM	200	Communication Theory	3 units
COM	202	Introduction to Media Studies	3 units
COM	241	Seminar on Radio Production	3 units
COM	261	Seminar on Public Relations	3 units
COM	207.3	Seminar on Media Education, Creativity and Problem Awareness	3 units
COM	280	Research Methods in Communication	3 units
		Communication electives	3 units
(Upon approval of the department chair or program director)			

A.3 HISTORY

HI	221	Philippine Economic History	3 units
HI	222	Seminar on Philippine Social History	3 units
HI	225	Seminar on the Muslims of the Philippines	3 units
HI	233	Asia since 1900	3 units
HI	235	Nationalism and Revolutions in Asia	3 units
HI	248	Special Topics in Asian History	3 units
HI	249	Seminar in Asian History	3 units
HI	255	Contemporary European History	3 units
HI	272	Revolutions in Latin America	3 units
HI	288	Special Topics in North American History	3 units
		History electives	3 units
(Upon approval of the program director)			

A.4 EDUCATION

ED 234.1	Media and Technology Application	3 units
ED 234.3	Media Education	3 units
Education electives		3 units
(Upon approval of the program director)		

A.5 SOCIOLOGY AND ANTHROPOLOGY

SA	221	Social and Cultural Change	3 units
SA	228	Development Management	3 units
SOC	281	Political Power	3 units
ANTHRO	242	Peoples of Southeast Asia	3 units
SOC	287	Law and Society	3 units
SOC	295	Social Change and Social Conflict	3 units
Sociology and Anthropology electives			3 units
(Upon approval of the program director)			

A.6 PHILOSOPHY

PH	202S*	Theory of Knowledge	3 units
PH	208	Philosophy of the State	3 units
PH	209	Contemporary Ethical Problems	3 units
PH	219	Plato	3 units
PH	223	Paul Ricoeur	3 units
PH	226	Philosophical Perspective	3 units
PH	227	Philosophical Topics	3 units
PH	258	Critical Theory	3 units
PH	262	Emmanuel Levinas	3 units
PH	264	Hans-Georg Gadamer	3 units
PH	266S*	Logic	3 units
PH	269S*	Fundamental Ethics	3 units
PH	271	Hannah Aredt	3 units
PH	271S*	Social Philosophy	3 units
PH	273	Foundations of Moral Deliberation	3 units
PH	274	Social Ethics	3 units
Philosophy electives			3 units
(Upon approval of the program director)			

*Courses with an "S" are offered only during the summer, but have equivalents offered during the semester.

A.7 PSYCHOLOGY

PSY	272	Organizational Behavior	3 units
PSY	300.3*	Social Issues	3 units
PSY	300.7*	Gender Issues	3 units
PSY	300.9*	Leadership and Power	3 units
PSY	300.15*	Peace Psychology	3 units
PSY	308*	Environmental Psychology	3 units
PSY	309*	Political Psychology	3 units

PSY	310*	Marketing Psychology	3 units
PSY	311*	Human Resource Development	3 units
		Psychology electives	3 units

(Upon approval of the program director)

*Advanced graduate courses; acceptance may be on a case-to-case basis.

A.8. ECONOMICS

ECO	235	Economic History of the Philippines	3 units
ECO	280*	Economics of Development	3 units

*Prerequisites include some basic macro and microeconomics background; acceptance may be on a case-to-case basis.

B. FROM THE SCHOOL OF HUMANITIES

B.1 LITERARY AND CULTURAL STUDIES

LIT	224	Cultural Studies IV: Study of the Media Texts	3 units
LIT	233	Modern Poetry	3 units
LIT	235	The Poet's Work	3 units
LIT	236	Creative Workshop I	3 units
LIT	237	Creative Workshop II	3 units
LIT	238	Creative Workshop III	3 units
LIT	243	Modern Drama	3 units
LIT	245	The Playwright's Passion	3 units
LIT	251	The Development of Fiction	3 units
LIT	253	The Modern Novel	3 units
LIT	255	The Fiction Writer and his/her work	3 units
LIT	273	Asian Literature	3 units
LIT	274	Latin American Literature	3 units
LIT	275	Asian, African, and Latin American Literature I: Survey of the Literature of Decolonization	3 units
		Literature/ English electives	3 units

(Upon approval of the program director)

C. FROM THE SCHOOL OF SCIENCE AND ENGINEERING

C.1 COMPUTER SCIENCE

		Computer Science electives	3 units
--	--	----------------------------	---------

(Upon approval of the program director)

Subjects that are equivalent, closely related, or deemed to be satisfactory substitutes for any of the above courses may be taken with the express permission of the program director or the department chair.

IV. MASTER’S PROJECT(3 UNITS) – JOURN 290

The student is admitted to this course after having completed 33 units of coursework with an average grade of B+. The Master’s Project entails work on an article of 5,000 to 7,000 words in length. The article can touch on any current or news worthy issue that a student wants to pursue and write about in greater depth. Work on the article should involve research, interviewing, reporting, synthesis, analytical, and writing skills. The project should include a separate section for critical reflection on journalistic principles and practices based on the student’s experience of putting together the Master’s Project. A project adviser is assigned by the Program Director to mentor the student. The student may submit up to two drafts of the work. If the work remains unsatisfactory after the second draft, the student obtains a failing grade and re-enrolls the course. Otherwise the work is prepared in a final form and submitted in two bound copies for distribution to the following: Department of Communication and the Konrad Adenauer Center for Journalism at the Ateneo.

V. SUMMARY

Basic Required Courses	(3)	9 units
Journalism Electives	(5)	15 units
Cognate Courses	(3)	9 units
Master’s Project	(1)	3 units
Total:	(12)	36 units

**Ateneo De Manila University
Department of Communication
School of Social Sciences**

**Master of Arts in Journalism
(Regular Program)**

FIRST YEAR

First Semester

Journ 200	Media Ethics	3 units
Journ 201	Contemporary Issues In Media Law	3 units
Journ 202	Advanced Reporting and Writing	3 units
Total Units		9

Second Semester

Journ Elective 1		3 units
Journ Elective 2		3 units
Journ Elective 3		3 units
Total Units		9

SECOND YEAR

Summer Semester

Cognate 1		3 units
Cognate 2		3 units
Cognate 3		3 units
Total Units		9

First Semester

Journ Elective 4		3 units
Journ Elective 5		3 units
Total Units		6

Second Semester

Journ 290	Master's Project 1	3 units
-----------	--------------------	---------

TOTAL UNITS **36**

**Ateneo De Manila University
Department of Communication
School of Social Sciences**

**Master of Arts in Journalism
(Accelerated Program)**

FIRST YEAR

First Semester

Journ 200	Media Ethics	3 units
Journ 201	Contemporary Issues In Media Law	3 units
Journ 202	Advanced Reporting and Writing	3 units
Journ Elective 1		3 units
Total Units		12

Second Semester

Journ Elective 2		3 units
Journ Elective 3		3 units
Journ Elective 4		3 units
Journ Elective 5		3 units
Total Units		12

SECOND YEAR

Summer Semester

Cognate 1		3 units
Cognate 2		3 units
Cognate 3		3 units
Total Units		9

First Semester

Journ 290	Master's Project 1	3 units
-----------	--------------------	---------

TOTAL UNITS **36**